

Association for the Study of British Cultures

BritCult Award

Selection Criteria for the Jury (2025)

January 2025

Guiding questions

- Which outstanding contribution does the work make to the field of British Cultural Studies in terms of methodology, research questions and material analysed?
- Does the work set new standards for British Cultural Studies?
- Does it enrich the scholarly debate in British Cultural Studies?
- Does it broaden the horizons of previous research in British Cultural Studies?

Three criteria for defining **British Cultural Studies**

1. Field of study: primary sources
2. Scope: geographical, political-historical, economic
3. Research methods: theories and research questions

1. Field of study: primary sources

- cultural phenomena of all periods, media and text types, including literature
- contemporary and historical popular culture, including literature

2. Scope: geographical, political-historical, economic

- all phenomena that have been significantly shaped by British culture, including Anglophone cultures in the wake of the British Empire
- visible reference to the British Isles when dealing with global phenomena

3. Research methods: theories and questions

- British Cultural Materialism, i.e. historical-materialist perspectives
- more recent theories in cultural studies, including interdisciplinary theories
- issues related to ideology, especially representations of systems of power