



16. Weiterbildungsseminar  
der deutschen Gesellschaft für das Studium  
britischer Kulturen

## The Place of the Digital in Cultural Studies

**12.05.23**  
**13.05.23**  
in Innsbruck

Elisabeth Frank (University of Innsbruck)  
Hannah Pardey (Leibniz University Hannover)  
Christoph Singer (University of Innsbruck)  
Jonatan Jalle Steller (Academy of Sciences and Literature Mainz)

# Digital Humanities

The digital humanities are quickly evolving into an interdisciplinary project with the self-esteem of causing a shift in the humanities similar to the cultural turn of the late 20th century. Major developments such as the rise of machine learning, growing awareness of algorithmic bias, and large project funds like the Nationale Forschungsdateninfrastruktur (NFDI) raise the question of how scholars in the field of Anglophone cultural studies want to position themselves in relation to digital data, computational methods, and institutional demands for innovation.

This workshop is designed to give early-career scholars (and researchers from all other walks of life) an overview of what is possible using digital methods, to discuss why they are not fully embraced by all scholars, and how we can brace ourselves for an increasingly algorithmic age. Participants are further invited to bring class outlines and other examples of how practices from the domain of digital humanities may be included in teaching.

## **Registration**

The workshop takes place in person from 12 to 13 May 2023 at the University of Innsbruck. There is no conference fee, but participants are asked to organise their own travel, accommodation, and food.

For planning purposes, please indicate if you would like to participate by sending an email to [wbs2023-Innsbruck@uibk.ac.at](mailto:wbs2023-Innsbruck@uibk.ac.at) by 1 April 2023. All talks will also be streamed via Zoom for those who are not able to attend in person, but the organisers would like to encourage attendance in Innsbruck to facilitate discussions and networking as central workshop elements.

## **Travel and Accommodation**

If you are kept from joining the event by funding issues, one option is to hand in an informal application for funding to both the chair and the treasurer of the German Association for the Study of British Cultures.

# Programme

## Friday, 12. May 2023

1.00-1.30	Welcome and Opening Remarks
1.30-3.00	Jonatan Steller (Academy of Sciences and Literature Mainz), "The Digital Representation of Meaning and Context: Models, Ontologies, and Linked Data"
3.00-3.30	Break
3.30-5.00	Hannah Pardey (University of Hannover), "Affective Algorithms: Studying Reader Responses with AntConc"
5.00-5.30	Break
5.30-6.30	Elisabeth Frank (University of Innsbruck), "How to Integrate Virtual Reality into an English Studies Seminar"
ca. 7.00	Dinner

## Saturday, 13. May 2023

9.00-10.30	Roundtable, "Digital Humanities – Challenging the Conventions of Cultural Studies?", with Joseph Yannielli (Aston University), Undine Remmes (University of Freiburg)
10.30-11.00	Break
11.00-12.30	Discussion, "The Possibilities and Limits of Digital (Teaching) Methods" with Christian Huck (University of Kiel)
12.30	Workshop-wrap-up, Evaluation & Feedback

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