

## Conferences

<b>News</b>	<b>14th British Cultural Studies Conference, Leipzig</b>
<b>Profile</b>	Consumption and Consumer Cultures
<b>Constitution</b>	Preliminary Programme
<b>Journal</b>	Thursday, 20.11.03: Venue: Neubau Geisteswissenschaften, Beethovenstr. 15, Raum H5 3.16
<b>Conferences</b>	13.00 – 17.00 Registration
<b>Workshops</b>	14.30 – 16.30 Postgraduate Forum: Nadine Jaennicke (Leipzig), „Diskurs der Globalisierung“ Rita Gerlach (Berlin), „Funding of Theatre Companies“
<b>(Post)Graduates</b>	
<b>Britcult Award</b>	
<b>Debates</b>	16.30 – 17.00 Coffee Break/ 16.30 – 17.30 Board meeting, German Association for the Study of British Cultures
<b>Application Form</b>	17.30 – 19.00 Annual meeting, German Association for the Study of British Cultures
<b>Links</b>	20.00 Conference Warming: Hotel Michaelis, Paul-Gruner-Str. 44, 04107 Leipzig
<b>Contact / Impressum</b>	----- Friday, 21.11.03: Venue: Vortragsraum, Bibliotheca Albertina, Beethovenstr. 6, 04107 Leipzig.  09.00 – 9.45 Opening, J. Schwend, Andrew Glass (British Council) Dean of the Faculty, Professor Dr. Gerhild Zybatow,  09.45 – 10.45 Keynote Address: Emlyn Sherrington (Bangor, Wales), How do you Sell a Nation?  Venue: Neubau Geisteswissenschaften, Beethovenstr. 15, Hörsaal H1 0.15  10.45 – 11.15 Coffee break  11.15 – 12.00 Session 1: Anne Koenen (Leipzig): US Mail-Order Catalogues  Lunch break  14.00 – 15.30 Session 2: Heinrich Versteegen (Bochum): Brands – British Food Culture Claus-Ulrich Viol (Bochum): Subvertisers and Culture Jammers  15.30 – 16.15 Coffee Break  16.15 – 17.45 Session 3: Sabine Coelsch-Foisner (Salzburg): Pilcher’s Romances: A Consumer Perspective Merle Tönnies (Bochum): New Britain as Consumer Country.  19.30 Reception, Hotel Michaelis (sponsored by Hotel Michaelis)  ----- Saturday, 22.11.03: 09.00 – 10.00 Keynote Address: Horst W. Drescher (Mainz/Germersheim), Keyword „Scotland“  9.00 – 11.00 Editorial Committee of the Journal for the Studies of British Cultures Venue: H5 3.16  10.30 – 11.15 Coffee Break  11.15 – 13.00 Session 4: Steffi Richter (Leipzig): Consumer Culture in Japanese Department Stores Ina Merkel (Marburg): GDR Consumer Culture  13.00 – 14.30 Lunch break  14.30 –16.00 Session 5 Ingrid von Rosenberg (Dresden): Beauty – Big Deal Hilary Dannenberg (Leipzig): Marketing the British Situation Comedy  16.00 – 16.30 Coffee Break

16.30 – 18.00 Session 6:

Hans W. Breunig (Magdeburg): John Locke and Consumerism

Susanne Scholz (Paderborn): Consuming Subjects: 18th-Century Porcelain Craze

18.00 Wind-up of conference

19.30 Guided tour through the art collection of Galerie Hotel Leipziger Hof, with champagne reception; "Hier schlafen Sie mit einem Original" (Spend the night with an original painting). Sponsored by Galerie Hotel Leipziger Hof.

Sponsors:

The British Council – German Association for the Study of British Cultures – Hotels: Leipziger Hof, Marriott, Michaelis, Renaissance Hotel – Institut für Anglistik, and Philological Faculty of Universität Leipzig.

