

German Association for the Study of British Cultures

englisch / english

Deutsche Gesellschaft für das Studium britischer Kulturen

deutsch / german

Conferences

News

Universität Leipzig Institut für Anglistik

Profile Constitution

Kulturstudien Großbritanniens Professor Dr. Joachim Schwend

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Dr. Dietmar Böhnke

Conferences

14th British Cultural Studies Conference

Workshops

November 20th to 22nd 2003

(Post)Graduates

Universität Leipzig, Institut für Anglistik

Britcult Award

Debates

Call for papers

Application Form

The theme of this year's conference in Leipzig will be:

Links

Consumption and Consumer Cultures (programme)

Contact / Impressum

The papers should deal with questions of consumption and consumer cultures, with reference to brand names and the significance of brands.

What does the present society of the British Isles look like as far as consumer cultures are concerned? How are the nations of the British Isles selling themselves? Scotland, Ireland, Wales and England as brands? What is the iconography that is being used and where does the transatlantic influence come in?

Are we what we wear and eat and do we make moral or political statements when we shop? Is our consumption an act of aesthetic appreciation, a duty to the nation or a protest? Is there such a thing as cultural imperialism? Do we have a choice? Are we "born to shop"?

- ? The organisers of the conference are looking forward to suggestions for papers dealing with the questions listed above and closely related issues.
- ? If you want to offer a paper or attend the conference please contact one of the organisers at the addresses given below.
- ? Suggestions for papers with a synopsis of a maximum of 250 words should be sent not later than April 15th 2003. Please send your synopsis both as a hard copy and by e-mail.
- ? For further information keep an eye on the website of the Institut für Anglistik, Kulturstudien Großbritanniens: http://www.uni-leipzig.de/~angl/cult/index.htm.

Organisers:

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